

The State Trading Corporation of India Limited

Management Services Division

STC/CO/MSD/ITS/SCMED/01051/2017

February 2, 2018

Subject: STC's Facebook and Twitter Accounts

This has reference to Divisions earlier circulars dated 20.11.2017 and 28.12.2017 informing about the social media accounts of STC on Twitter and Facebook.

All Divisional Heads at C.O. and Branch Managers were requested to provide the information/content for publishing the same on these platforms. However, till date no information has been received.

It is once again requested to furnish any information for sharing on STC's social media platforms for information to public at large which will enhance/improve image of STC in the market/stakeholders. The information may be of following nature:

- New initiatives taken for business development.
- Award of Contracts/Works/Orders/New Business to STC.
- Award / Recognitions to STC by Committees, external agencies, etc.
- Corporate activities undertaken by Division at C.O./ Branch.
- Any other relevant information.

In this regard following officials shall be contacting each Divisional Heads at C.O. and Branch Managers on regular basis:

- Mr. Kaushik Chanda, Manager (kaushik.chanda@stclimited.co.in)
- Ms. Aastha Arora, DM (aasthaa@stclimited.co.in)

The content/information may be sent to above mentioned official email.

All are requested to kindly extend their support and co-operation in providing the information.



(SP Lakpa)
CGM

To

All Divisional Heads at C.O. / BMs

Cc: E.S. to All Directors

E.S. to CMD